

Initiatives

World
Innovations
Forum

Idea to IPO

Getting more innovative companies to IPO



Getting Innovation to IPO

As often mentioned, billions of € / \$ are invested in innovation / inventions, yet far too many failed in showing economic successes. Our focus to improve that situation has a high goal: Getting more innovative companies to IPO or equivalent capitalization and public participation. Fast growing companies or corporate innovation labs that get potentially spin off and take a life of their own, need much better education, mentorship, and building better business models, much better

outreach initiatives, far better communication and better reporting to attract international customers.

Teams need to be faster in the market, and have a more profound understanding of the economic impact of higher export volume. The process of making an IPO on the other hand must be radically reviewed. As young enterprise IPOs neither needs today's complexity, nor the current technology new ways need to be found to reduce the cost and legal burden of an IPO. In addition, we need to find new ways of public participation.

The original idea of publicly own shares, giving the broader population a way to participate in the overall wealth development of corporations have been evaporated by legal constructs – literally PREVENTING the public to participate. While it was in the good intention to protect private investors from dubious offerings – the protection finally killed the original idea.

OBJECTIVE

- 1) Building better more reliable businesses that actually can IPO.
- 2) Creating awareness for the innovation economics
- 3) Rethinking capital market regulation and cost

Member Collaboration Projects

1) Startup development and support

With only 10% of startups making it, brutally stated: the yield of innovative businesses is radically underpowered and terribly supported. If that would be the utilization rate of any other business, it would be bankrupt. If it would be the yield of our food, mankind would have been extinct long time ago.

The World Innovations Forum started with its first goal, doubling the startup success rate by 2035. The WIF Founders demonstrated with their accelerator that even a 50% success rate over the course of 4 years was consistently achievable.

Part of this initiative is to work together and organize better exchange among entrepreneurs to help each other, better exchange among enabler such as mentors, accelerators and universities to develop better ways of supporting entrepreneurs and to bring the accelerator programs into all participating countries.

2) Creating awareness for "Innovation Economics"

Creating awareness for the importance of helping young entrepreneurs to go global and drive export revenues – as this is the ultimate marker to drive prosperity into an economy.

Export – Prosperity Correlation

Looking at an "[Export Volume / Capita](#)" list from all countries in the world and comparing it with prosperity of each country, it reveals the final prove of the theory that the higher the export, the more wealthy is a population. Increasing the export volume from any company around the world, no matter how small or big they are, is the single most important driver to increase prosperity. It also reveals why some countries with very high GDP but a lower export per capita shows a far less wealthy population.

We suggest building a work group to work on a white paper and help the entrepreneurs circles to understand why the export is so critical.

3) Rethinking capital market regulations and cost

Working with financial market authorities to make IPOs an appropriate and doable path for fast growing companies to capitalize their business with the help of the public and let the public participate in the economic development of those businesses. A workgroup should initially compile a proposal for what needs to be changed and why.

Capital market authorities need to radically reform the IPO business.

Most capital market authorities are rather open for innovative ideas that also respect the overarching requirements to protect investors.

The goal should be that the regulations to place a public should be much easier to understand, more reasonable related to potential risks, far less expensive and much easier to actually maintain a listing.

Options may be that newly placed stocks are marked as especially risky, accessible only to accredited investors and can only be traded after 6 months past the IPO. It would be enough time to follow the progress of the company and at the same time remove the speculation ditch that happens to more than 50% of the IPOed stocks.

SUMMARY

MEMBER LEADERSHIP & SUPPORT

- 1) Coordinating the entire initiative.
- 2) Assembling a team of best suited team members to drive the initiative. Helping organize startup support measures like identifying mentors, successful.
- 3) entrepreneurs, startup events, educational improvements and engagement to increase the success rate of those young innovators.
- 4) Developing creative ideas to generate awareness for startups and small business owners about the macroeconomic importance of export volume.
- 5) Working with capital market authorities to find new ways for young and fast-growing businesses to leverage IPOs for capitalization and at the same time allow the general public to participate in their economic growth.
- 6) Creating additional programs and ideas that work towards the initiative objectives.

The World Innovations Forum is a facilitator of this process but not involved in any investment suggestions or actual investment in the sense of local investment regulations.

Join the initiative

<https://wiforum.org/initiatives/#angels-unlimited>