



Going Global Program

Going global is your way of giving back to your economy
High level prosperity comes from export business

Facing the global competition

AUDIENCE

Fast growing business entrepreneurs

AGENDA

- * Understand the value of going global
- * Get ready to expand beyond your neighbor countries – with economic impact
- * Developing your 'going global' strategy
- * Selecting target countries, which, why
- * Explore the countries locally, test the waters
- * Leveraging the WIForum resources there

THE CONCEPT

After a few planning meetings, you lose no time and go on an explorer trip in the first country. There you will be welcomed by the WIF Ambassador walking you through everything you need to know about the country.

If everything goes well you come back and launch your business, again with the support from the World Innovations Forum and their team, members and supporters.

All details <https://wiforum.org/programs/goglobal>