



Fundraising Workshop

In the end it is not HOW you pitch but WHAT you pitch
You learn to develop your true story – that's the pitch

Closing your round with confidence

A U D I E N C E

Young entrepreneurs, worldwide

A G E N D A

- * The magical best pitches of all times
- * Build up your story before you go pitching
- * Be ready – don't burn through investors
- * Have everything you need to attract angels
- * Then selecting investors – not beg for it
- * The perfect pitch
- * Close your round with confidence

T H E C O N C E P T

You don't learn how to make the greatest show – but to have the greatest impact. Angel investors are smart, sharp, fast – they have been so successful that they can risk investing in startups and lose everything. Be ready to become a peer to them. Learn how to attract, not sell, because they will become a partner for the most critical time of your business life. Because here it will be decided if you can run your own business.

All details <https://wiforum.org/programs/wsfunding>