

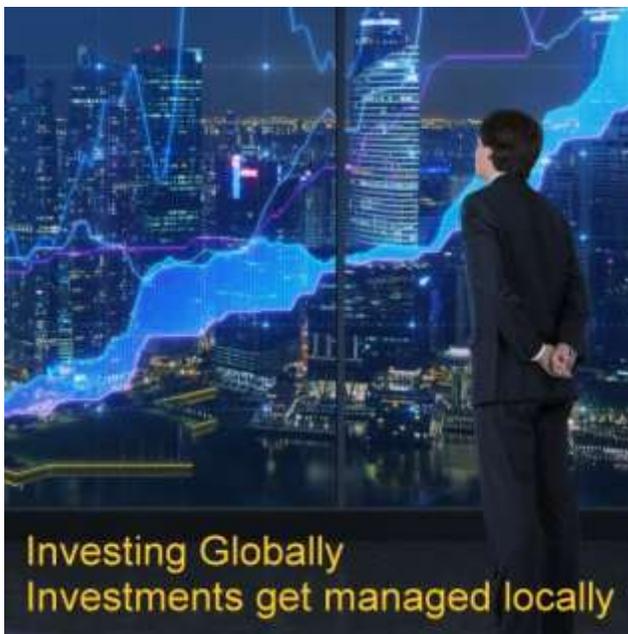


Initiatives

World
Innovations
Forum

Angels Unlimited

Organizing better investment opportunities



Innovation Investment

There is a growing interest in investing in the next business there is still a variety of obstacles. One being the limitation in investing globally in promising international companies. The legal, taxation and distance barriers are far too high to take the risk. In accordance to our research, simpler contracts, easy to understand taxation and local co-investors would be required to break down those barriers.

Another obstacle is that there is still too little exchange among investors that not only gives investors better insights into successful investment strategies, also entrepreneurs would largely benefit when working with more experienced investors.

Organizing a global investors exchange

Part of the dilemma is that too many angel investors see their activities more as a donation, giving back by giving money, or even a hobby. Giving Back with just money is still fine but the expectation needs to make transparent. What startups and fast-growing companies really seek is "smart money", meaning investors who have a serious interest in making the investees amazingly successful, help fight for their success and be available as a mentor.

OBJECTIVE

Making Angel Investors and VCs more successful, which has a direct influence on the success of the entrepreneurs and will attract even more investors.

Member Collaboration Projects

1) Unifying Startup Investment regulation and support

We see three major obstacles when investing internationally: Law, strategies and remote investment oversight.

1) Unifying Investment contracts

Over time we should be able to work with policy makers around the globe to homogenize investment laws. But in the short term, we can work on standardized contracts that work in a larger variety of countries. That way we can at least ease to invest in those countries.

2) Sharing Investment Strategies

The way people invest ranges from "spending" some money and hoping it will work out – all the way to having firm investment strategies, well developed due diligence processes and a clearly defined idea how to support the young entrepreneurs from start to IPO. We will need to help investors matching other investors with like minded investment strategies and effort.

3) Remote Investment Oversight

One suggestion is that foreign investors should always connect with local investors as lead investors and nurture the companies together – with a local connection.

See more details in the actual
Innovations Capital Network Program

2) Organizing a global investors exchange

GETTING TOGETHER – The World Innovations Forum will organize a way for investors from around the world to register into a closed group on the WIN Community to get together. While it is understandable that investors be not exposed as investors, when among peers, openness is critical. Investors joining the group will need to be willing to share their investor strategy for others to learn and yet others to comment. Openness is part of the learning process

Openness is mandatory

Together with all initiative supporting members we will help organizing events, webinars get together, joint pitch events and more.

We are las organizing investor workshops, investor trainings and research to see what works and what doesn't from around the world.

Another measure we will inspire, is to put together the best due diligence checklists, startup interview guidelines, selection tips and so forth – all things that are repeatedly done day in and day out when investing in startups or fast-growing companies.

SUMMARY

MEMBER LEADERSHIP & SUPPORT

- 1) Coordinating the entire initiative.
- 2) Assembling a team of best suited team members to drive the initiative.
- 3) Helping organize global online meetings, so that investors get a broad perspective of the global investment scene.
- 4) Organizing and moderating investor meet-ups locally, stimulating a deeper exchange among investors.
- 5) Aggregating needs, challenges, ideas, suggestions, success stories from all investor members from the World Innovations Ecosystem to redistribute the findings to all members.
- 6) Organizing webinars with investors who have a very high success rate and share their insights.
- 7) Creating additional programs and ideas that work towards the initiative objectives.

The World Innovations Forum is a facilitator of this process but not involved in any investment suggestions or actual investment in the sense of local investment regulations.

Join the initiative

<https://wiforum.org/initiatives/#angels-unlimited>